



Scale Pack

Description

Scale Pack

For Founders Ready to Grow Revenue

Built for founders with traction who need more qualified leads, sharper targeting, and systems that scale.

What We Do — and the Benefit for You

- **We build multi-channel lead generation (email, LinkedIn, paid ads)**
Benefit for you: You get a steady flow of qualified leads from multiple sources — not just one channel.
- **We run A/B testing on landing pages, messages, and audiences**
Benefit for you: You discover what converts best and stop wasting time on guesswork.
- **We launch and manage targeted ad campaigns (Google, Meta, LinkedIn)**
Benefit for you: You reach the right people faster with ads that actually work — without blowing your budget.
- **We refine your CRM workflows and lead scoring system**
Benefit for you: You spend more time on hot leads and less on the ones that won't convert.
- **We provide fortnightly reporting with strategic recommendations**
Benefit for you: You make smart, informed decisions every two weeks to keep improving results.

Your Goal: 150–300 Qualified Leads Over 3 Months

That's 12–25 leads per week — giving you the volume and clarity to scale your sales, revenue, and marketing confidently.

*Minimum of 2 months.

Optional: add growth coaching for \$750/month.

Date Created

July 13, 2025

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