



## Launch Package

### Description

#### Launch Pack

From idea to first customer – for founders validating their idea and getting their first version to market.

#### What We Do — and the Benefit for You

- **We create or improve your landing page**  
**Benefit for you:** You'll start turning website visitors into real leads right away, without needing a full website.
- **We design your brand look (logo, colours, fonts)**
- **Benefit for you:** You'll look professional and trustworthy, which helps people take your business seriously.
- **We set up a lead capture system**
- **Benefit for you:** You won't lose potential customers — every enquiry is saved and easy to follow up with.
- **We write and automate your welcome and follow-up emails**
- **Benefit for you:** You'll stay in touch with leads automatically, saving time and keeping people engaged.
- **We install lead tracking and simple reporting**  
**Benefit for you:** You'll see exactly what's working, so you can focus on what brings in the most interest.
- **We offer a small paid ad test (optional)**
- **Benefit for you:** You can test paid marketing in a low-risk way to learn fast and reach more people.

**Your Goal: 60+ Qualified Leads in 3 Months**

That's about 5 interested people per week — giving you a strong start, early feedback, and a path toward your first paying customers.

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